

## Calpaca BOD Meeting Minutes

Date: December 12, 2022

Time: 7:00pm

**The California Alpaca Breeders Association (Calpaca) represents alpaca owners, breeders, and enthusiasts in California and beyond. We promote the well-being of alpacas and education of the public about alpacas, alpaca fiber, and alpaca products. We support each other through shared information and experiences, and host meetings, speakers and shows for the benefit of members and the public.**

### **Welcome and call to Order – Dianna**

Meeting called to order at 7:01pm

Attendees & Officers:

Dianna Jordan-President

Steve Craig-Vice President

Stacey Payne-Secretary

Brandi Mello-Treasurer

Patti Hazard-Director At Large. NOT IN ATTENDANCE

Sabina Karr—incoming 2023 director

### **Documents/emails to review at this meeting:**

- 22-12-22 Agenda
- 22-11-7 BOD meeting minutes (Draft) Hazard
- Current Treasurer's report –Mello
- 2022 Gold Country Gathering P & L--Mello
- Current 2023 Membership report-Mello
- "Behind the Scenes" Document

### **Item 2: Discussion/Action/Motion—11-7-22 Minutes: Hazard**

Recommendation/Motion: Approve the minutes from the November 7 2022 meeting.

Discussion: All have read

Motion by: Brandi

Second by: Sabine

Vote: ALL *in favor* against abstain

### **Item 3 Discussion/Action—Treasurer's Report: Mello**

Recommendation/Motion: Approve the Treasurer's report as presented

Discussion: only thing outstanding is second payment on a hardwire auction at GCG

Motion by: Stacey

Second by: Sabine

Vote: *in favor* against abstain

### **Item 3A Discussion—Update on GCG P& L— Mello**

#### **Item 4: Update—2023 Membership: Mello**

**December 2022 (reflects renewals and new members for 2023)**

New Members \_\_\_\_ Associate Members \_\_\_\_ Farm Members \_\_\_\_ Total Members 18 \$Paid \_\_\_\_

#### **Item 5: New Business**

##### **Item 5A: 2023 Election Results—Jordan**

President: Dianna Jordan

\*Vice President: Sabina Karr. Dianna will be stepping down next year and will mentor Sabine to take the position

Treasurer: Brandi Mello

Secretary: Patti Hazard

\*\*Director at Large: Steve Craig

\*Newly elected for term 2023 & 2024

\*\*Re-elected for term 2023 & 2024

##### **Item 5B: 2023 Membership Renewal—Jordan**

**Communication: Initial and follow-up—how to personalize**

- New Welcome letter being updated
- Renewals

Discussion: The welcome letter is being updated by Dianna. Stacey suggested that the best way in her opinion would be to place call to the new or returning member to establish communication between them and a board member. In this day, we all too often use impersonal mean of communication. We NEED to bolster our membership and it was stated by Sabine that a personable call is valuable. Sabine will take on that responsibility

##### **Item 5C: Discussion/Action regarding the Behind The Scenes” document—Jordan**

- FB monitoring

Discussion: Brandi will reach out to the Faulkners to see if they would be willing to volunteer in any tech capacity

- Volunteer or paid webmaster?

Discussion:

- Openherd
  - Email—switch the individualized director emails to Openherd or just use personal? Most board members do NOT want to use Microsoft TEAMS, and most want communications going to our personal emails

**Item 6: Old Business**

**Item 6A—Gift basket for AOA National Show—Jordan**

Recommendation/Motion: Approve the donation by Calpaca of a gift basket to be auctioned at the National Show. Maximum amount to invest \$ \_\_\_\_\_ (TABLED )

Discussion: YES we want to donate a basket.

- Theme
- Transport to Nationals - Sabine will take to event
- Who puts it together? Sabine will gather donations and put together a basket

Motion by: ON HOLD

Second by:

Vote: *in favor*      against      abstain

**Item 7: Round Table-Jordan**

Questions, concerns, comments

Last Membership meeting was great!! needs followup

Sabine brought up two events: Also noted that most Alpaca and AOA events are too cost prohibitive for kids. She will write up details on both events for publication on CalPaca website

Kids and Camelids - April 22

Hobo Show - last weekend in an in Merced

**Item 7: Motion to adjourn**

Motion by: Dianna

Second by:

Adjourned at 8:04 pm

**Next board meeting January 9 2023—PLEASE ADD TO YOUR CALENDAR**

This is the annual planning meeting. All BOD members should be in attendance. Let me know if we need to change the date